

media release

Colorado State Fair
Colorado Department of Agriculture
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FOR IMMEDIATE RELEASE

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Colorado State Fair Kicks Off with a Sneak Peek before Opening Day

Thursday, August 22

98.9 Magic FM Sneak Peek

PUEBLO, Colo. – The 2013 Colorado State Fair will open its gates to celebrate the 141st year as Colorado's most popular summer attraction on Friday, August 23th, but those who enjoy thrills and great deals have an opportunity to enjoy a Sneak Peek before opening day.

"The Carnival Sneak Peek is a great way for people to experience the Colorado State Fair and the rides being offered by Crabtree Amusements a day early," said Chris Wiseman, Colorado State Fair general manager.

In their seventh year at the Colorado State Fair, Crabtree Amusements will feature more than 45 rides to spin, rock, and whirl fairgoers. All attendees must purchase a ride band for \$15 to enter the fairgrounds on this night.

Carnival gates will be open from 5 p.m. to midnight during the Sneak Peek. During the fair, the carnival will be open from 2 p.m. to midnight Monday through Friday, and noon to midnight on Saturday, Sunday, and Labor Day.

The 98.9 Magic FM Sneak Peek is followed by the grand opening of the 2013 Colorado State Fair on Friday, August 23th. This year's Fair features free attractions, national recording stars, seven nights of rodeo action, educational opportunities, agricultural exhibits, food vendors—plus much more.

The Colorado State Fair is located at 1001 Beulah Avenue in Pueblo. Gate admission for kids 5-12 is \$7 every day. Adult tickets are \$7 Monday through Thursday and \$10 Friday through Sunday. Children four and under accompanied by an adult are free.

The Colorado State Fair runs from August 23 – September 2, 2013. For more information, visit www.coloradostatefair.com.

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The 2013 Colorado State Fair will mark the Fair's 141st year as Colorado's premier celebration of agriculture. The Fairgrounds provides nearly \$34 million in economic activity to Colorado throughout the year; \$29 million of that activity is driven by the annual State Fair event. In addition to showcasing Colorado agriculture, the annual event features one of the country's largest traveling carnivals, artwork, crafts, food competitions, thrilling rodeo action, a wide variety of food and merchandise booths and a Fiesta Day honoring Colorado's ties to the Hispanic culture.